



# IDEAS

ARE INVISIBLE BUT VALUABLE.

IDEAS ARE VULNERABLE BUT  
PROTECTABLE.

HENRY LAW FIRM UNDERSTANDS THE VESTED TIME AND POTENTIAL OF YOUR IDEAS.

THAT'S OUR FOCUS.



A FOCUS ON

# UNDERSTANDING.

MARK MURPHEY HENRY is a registered patent attorney who holds a Master of Laws in Agricultural Law. He is licensed to practice in the Supreme Court of the United States and the Federal Circuit Court of Appeals. Mark obtained his J.D. with honors from the University of Arkansas and has a B.A. in Biology. [mark@henrylawfirm.net](mailto:mark@henrylawfirm.net)

NATHAN PRICE CHANEY is a registered patent attorney and is licensed to practice in the U.S. Court of Appeals for the Federal Circuit. Nathan obtained his J.D. from Washington & Lee University and has a B.S. in Computer Systems Engineering. [nathan@henrylawfirm.net](mailto:nathan@henrylawfirm.net)

ADAM LEE HOPKINS obtained a J.D. from the University of Arkansas and has a B.S. in Accounting. [adam@henrylawfirm.net](mailto:adam@henrylawfirm.net)

Our attorneys have diverse training and vast experience in the biological, chemical and computer sciences as well as hands-on, working knowledge of cutting-edge legal and agricultural issues.

We commit ourselves to the highest quality of legal services within the Agricultural and Intellectual Property fields of law. We have extensive training and specialized education in intellectual property rights and the laws associated with the agricultural industry. Our extensive patent, trademark, and copyright protection services allow companies to recognize the full value of their technology and property rights. Our firm brings to the table a core understanding of the life and

analytical sciences surrounding many cutting edge industries. It is through our comprehensive understanding of the agricultural, biological, chemical, and computer sciences that our attorneys provide innovative solutions to meet our clients' objectives. We understand the nature of rapidly evolving technology laws. We implement policies that encourage forward thinking solutions.



# A RELATIONSHIP THAT TAKES ACTION.



## SCIENTIFIC INVESTIGATION

We have working relationships with industry scientists who use laboratory analysis to help identify and resolve client issues. This scientific investigation helps establish critical evidence necessary for an effective advancement of our clients' interests.

## FACTUAL INVESTIGATION

Our diligent professionals make critical product assessments to ascertain legal intellectual property protection. Experts delve into documents and transactions to understand the possible scope of intellectual property use.

## USE OF TECHNOLOGY AT HENRY LAW FIRM – OUR PAPERLESS OFFICE

Electronic storage and related paperless procedures ensure the highest quality in case management and client representation. The incorporation of technology into our internal firm functions provides unsurpassed attention to client needs.

We look through the eyes of industry professionals to acquire the truth and take action.

Through diligence and common understanding, we have developed strong relationships with industry leading scientists and other key professionals. These scientists bring to the courtroom the authority and credibility necessary to achieve results. Our firm implements a client-driven policy to provide early case assessment through collaborative efforts of our attorneys and a collection of industry professionals. We implement new technology within our firm to provide better services at lower costs to our

clients. For example, our firm prides itself on its paperless policy, including electronic versions of documents, communications, and discovery – all of which are completely searchable, indexed, and stored on a secure server. We understand the financial construct of the industries we represent, and we pride ourselves in providing creative solutions both in the courtroom and in our fee arrangements such as hourly, flat fee, and contingency arrangements.

# A SHIELD FOR YOUR INVESTMENT.

Henry Law Firm protects innovation and creative expression using patents, trademarks, trade secrets and copyrights. We help our clients design and implement a current business strategy that protects intellectual property assets for the years to come.

Our firm maintains the value of client technology. We place emphasis on efficient patent, trademark, and copyright registration processes for individuals and corporate clients.

#### DEFINING A PATENT

The U.S. Constitution protects rights in inventions through patents. With a patent, the federal government grants inventors the exclusive right to use the invention for twenty (20) years.

#### IMPORTANCE OF A PATENT

A patent protects investments in research and development. The government recognizes that inventors commit substantial amounts of time and financial resources in

designing new products, and the patent system exists to protect this investment. Patents protect and encourage the stimulation of new ideas by rewarding inventive efforts. Patent protection provides inventors a twenty-year time period to function as the sole market participant. This time allows the inventor to recoup research and development costs.

#### SECURING A PATENT

Patents protect inventions that are novel, useful, and not obvious to a person of ordinary skill in the art. In the U.S., inventors must apply for a patent within one year of the invention's first use or first sale to the public. To apply, an inventor must file an application with the United States Patent and Trademark Office, and only a regis-

tered patent attorney can assist in fully prosecuting an application. Henry Law Firm possesses a strong working knowledge of the intricacies of patent law. We draft each patent application with careful diligence. For example, we implement a patent search of prior patent documents to anticipate potential patent challenges. We also offer other patent services including noninfringement opinions and invalidity studies.

#### DEFINING A TRADEMARK

A trademark identifies and distinguishes a source of goods through the use of words, marks, or symbols. Federal trademark registration provides protection against the same or confusingly similar marks. Federal trademarks serve to recapture a client's investment in advertising and high-quality reputation.

#### TRADEMARK REGISTRATION

Registering a trademark provides protection from similar marks entering the market place that might cause brand confusion. Our firm offers extensive trademark registration services, and we perform trademark searches and file and prosecute trademark applications on a state and federal level.

#### DEFINING A COPYRIGHT

The Constitution protects creative rights for original works of authorship through copyrights. A copyright protects the manner of expression of ideas such as books, plays, movies, or sculptures. Our firm provides a full range of copyright registration and litigation services.

#### PLANT VARIETY PROTECTION

Plant breeders preserve intellectual property protection for newly developed plant varieties using the Plant Variety Protection Act (PVPA). The PVPA encourages seed research and improvement of agricultural commodities. We work with plant breeders to identify newly established varieties under the Plant Patent Act, and our firm also provides efficient plant patent registration services.

# CLEAR COUNSEL THAT LEADS TO RESULTS.

Henry Law Firm provides a diverse range of premier legal services to the business and agricultural community. We understand the complexity of legal issues facing both agribusiness as well as independent producers.

Agricultural law uniquely combines administrative law and commercial law. The government's various agencies, acting through regulations, administer agricultural policy and programs. Through our knowledge of agricultural law, we can evaluate adverse agency decisions that result in a denial, limitation, or termination of a client's benefits. Several of our attorneys hold advanced legal degrees in Agricultural Law, and our firm's agricultural experience and education provide efficient legal services by eliminating the extra research conducted by competing firms that do not hold such training.

#### ADMINISTRATIVE LAW

Numerous state and federal regulations make agriculture one of the most heavily regulated industries in the United States, but our firm can help a client navigate through many of the complex government agency administrative procedures.

#### GOVERNMENTAL PROGRAM ENROLLMENT OPPORTUNITIES

The United States Department of Agriculture (USDA) enrollment opportunities include Farm Loans, Disaster Assistance, Pricing Support, Rural Development, and Conservation Programs. We can assist a client in formulating a comprehensive land management strategy, one that increases a client's opportunity to maximize land use.

#### FEDERAL WETLAND RESERVE PROGRAM

The Federal Wetland Reserve Program (WRP) is designed to restore wetlands. This program allows landowners to grant a limited easement to the government. The amount of financial assistance the landowner receives relates to the duration of the easement given to the government, and we advise our clients on the best choice.

#### WILDLIFE HABITAT INCENTIVES PROGRAM

The Wildlife Habitat Incentives Program (WHIP) develops and improves wildlife habitat on private lands. Landowners may be eligible to receive cost share assistance for the habitat development.

#### ENVIRONMENTAL QUALITY INCENTIVES PROGRAM

The Environmental Quality Incentives Program (EQIP) assists producers in establishing conservation practices that address local environmental concerns, particularly water quality. The program encourages practices such as manure management systems, pest management, and erosion control practices. Farmers may receive incentive payments and cost sharing for adopting these practices.

#### CONSERVATION SECURITY PROGRAM

The Conservation Security Program (CSP) promotes conservation and improvement of soil, water, air, energy, plant and animal life, and other similar purposes on cropland, grassland, prairie land,

pasture, range land, and some forested land. Farmers may receive financial and technical assistance for enrollment.

#### CONSERVATION RESERVE PROGRAM

The Conservation Reserve Program (CRP) encourages soil erosion reduction. The program is designed to preserve agricultural production land, reduce sedimentation of water bodies, increase water quality, establish wildlife habitat, and put environmentally sensitive land into vegetative cover. Qualifying farmers receive an annual rental payment and cost sharing for the establishment of vegetative cover.

A LAW PRACTICE FOCUSING PRIMARILY  
ON COMMERCIAL LITIGATION,  
INTELLECTUAL PROPERTY LAW,  
AND AGRICULTURAL LAW.



**HENRY LAW FIRM**

FAYETTEVILLE AR  
t 479 695 1330 f 479 695 1332

[WWW.HENRYLAWFIRM.NET](http://WWW.HENRYLAWFIRM.NET)



HENRY LAW FIRM

---